



To: Gail
Tri Cities One Stop Career Center

June 18th, 2010

RE: Energy Efficiency Training Program

Thank you for your time on the phone yesterday. As we discussed, our Energy Efficiency Program fits in perfectly with the Operation Welcome Home grant for Veterans to promote clean energy jobs. With the upcoming \$6 billion Home Star Bill expected to be launched this summer, Building Performance Institute certification is identified as a key component to participate. We are the only BPI affiliate trainer in Southern California with our San Diego State University course as well as our online training www.bpittrainingnow.com. This is a perfect opportunity for Veterans to gain instant access to the Residential Energy Efficiency Revolution.

Building Performance Institute certification provides the knowledge to become a Home Performance Contractor understanding the internal envelope of a home for Energy Audits and Retrofits. We are offering both the Building Analyst and the Building Envelope certifications. Contractor firms need employees with **both** certifications in order to access the lucrative Gold Star portion of Home Star. This could be a great opportunity for disabled veterans who can take on a supervisor role with this Certification. Since only one person (the supervisor) at a job needs to have this dual BPI certification, it allows this person to manage the process no matter what their situation is.

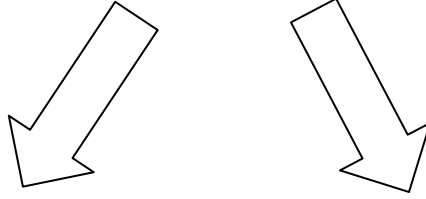
Once the student completes the BPI certification, two career paths will be available for them. One option for the entrepreneur will be to join our Greener Dawn network which includes exclusive, filtered sales leads along with a suite of services. The services include- sales training, leads, an online lead management tool, an online store to purchase equipment at a discount, and other benefits. Another option will be to utilize our wealth of contacts from three national associations- the National Association of Homebuilders, National Association of Remodeling Industry, and Efficiency First. The goal is to train Veterans to become BPI certified and put them on the path to success.

Greener Dawn Energy Efficiency Training Program for the Tri Cities One Stop Program:

- The GD Energy Efficiency Training Program will run for 30 days beginning July 1st, 2010 with classroom, online, and field training
- The Veterans will have full access to our BPI Analyst and Envelope online courses to prepare for the written and field exams
- The courses includes over 30 hours of lectures, over 400 practice questions, a practice final exam, and a 90 minute field video
- Greener Dawn will provide one full classroom day in Imperial Valley before the BPI Analyst exam to review questions and concepts
- Greener Dawn will provide 3 field training days for the Veterans to become accustomed to the Energy Audit equipment utilizing certified field trainers
- As the training winds down, GD will conduct online surveys with the students to understand their future goals and aspirations.



2 Pathway to Success



Business Package

- For the entrepreneurial Veterans, GD will provide a Business 101 Webinar with contacts and discounts for creating an LLC, insurance needed, accounting through Quickbooks, equipment needed, etc
- GD will build a website for the Veteran's company
- Each professional will be enrolled in the GD Network with the Tier 1 subscription level to include the online lead management tool, 2 leads per month, and the 10 Day Quick Start sales training for one year

Job Placement Package

- For the Veterans looking to join an organization, GD will provide a Prepare for the Interview 101 webinar with resume building, interviewing tips, and .
- GD will market to numerous contractors in the region via phone, email, and letters through our national alliances
- Contractors need BPI Analyst and Envelope Certified workers to become Gold Accredited- what better than America's Veteran hero's

We are looking forward to helping build an Energy Efficiency career for your Veterans. Let's discuss at your convenience. Thank you

Courtland Weisleder
President
Greener Dawn